

## Unregulated Pregnancy Clinic (UPC) Industry-reported goods and services: 2009, 2010, 2017, 2019, 2022, 2024

Since 2009, national leaders in the unregulated pregnancy clinic (UPC) industry – Charlotte Lozier Institute (CLI), Heartbeat International (HBI), Care Net, National Institute of Family Life Advocates, and Focus on the Family (CLI et al.) – have periodically issued *impact reports* claiming to demonstrate the scope and value of UPC services. However, the data are neither independently verified nor accompanied by underlying datasets that would allow for external validation or replication. As such, the figures should be viewed as industry claims rather than independently substantiated evidence.

None of these reports provide information on the revenue, expenses, or assets of the UPCs included. In 2023, IRS Form 990 data for 1,687 tax IDs representing an estimated 2,125 clinic locations shows \$1.9 billion in revenue, \$1.7 billion in expenses, and \$2.4 billion in assets. For more information see [UPCFinanceWatch.com](http://UPCFinanceWatch.com).

On November 17, 2025, CLI et al. released impact data for 2024. The following table compiles all available national reports published by major UPC networks.

UPC industry-reported data	2009	2010	2017	2019	2022	2024
Number of centers	2,300	1,969	2,600	2,700	2,750	2,775
Number of people served	1,900,000	2,300,000	<2,000,000	<2,000,000		
Number of "new clients"		963,000	883,700	967,251	974,965	1,012,976
Number of UPCs offering ultrasounds	700	1,000	1,944	2,132	2,252	2,239
Number of paid staff				14,977	17,646	18,562
Number of "licensed medical staff"				3,791	4,779	5,152
Number of "licensed medical volunteers"				6,424	5,396	4,935
Number of Volunteers	40,000	71,000	67,400	53,855	44,930	47,051
<b>Services Provided</b>						
Number of Pregnancy Tests provided		720,000	679,600	731,884	703,835	700,268
Number of ultrasounds provided		230,000	400,100	486,213	517,557	636,514
RN/RDMS hours performing ultrasounds			400,100	486,213	517,557	636,514
Number of STI/STD checks				160,201	203,171	239,948
RN hours meeting with STD/STI test clients				99,522	104,559	108,708
Number of people participating in parenting courses		292,000	295,900	291,230	408,301	397,616
Number of "post abortion" clients		22,000	24,100	21,698	19,383	24,363
Number of students exposed to UPC education programming	1,000,000	1,430,000	1,102,200	881,125	619,966	685,183
Contacts to HBI OptionLine	240,000		360,000	<400,000		
<b>Material Goods Provided</b>						
Packs of diapers				1,290,079	3,590,911	6,353,386
Packs of wipes				689,382	1,216,438	1,604,996
Baby clothing outfits				2,033,513	4,256,274	4,980,839
Containers of baby formula					300,008	373,531
New Car Seats				30,445	43,192	39,628
New Cribs					23,486	23,889
Strollers				19,249	30,188	36,143
<b>Total estimated value of goods and services</b>		<b>\$100,888,000</b>	<b>\$ 161,008,263</b>	<b>\$ 266,764,916</b>	<b>\$358,725,517</b>	<b>\$452,475,801</b>

## Works Cited

2009: <https://downloads.frc.org/EF/EF09151.pdf>

2010: [https://www.heartbeatinternational.org/images/assets/passion\\_to\\_serve.pdf](https://www.heartbeatinternational.org/images/assets/passion_to_serve.pdf)

2017: <https://lozierinstitute.org/wp-content/uploads/2023/01/A-Half-Century-of-Hope-A-Legacy-of-Life-and-Love-FULL.pdf>

2019: [https://lozierinstitute.org/wp-content/uploads/2023/01/Pregnancy-Center-Report-2020\\_FINAL.pdf](https://lozierinstitute.org/wp-content/uploads/2023/01/Pregnancy-Center-Report-2020_FINAL.pdf)

2022: <https://lozierinstitute.org/wp-content/uploads/2024/12/Pregnancy-Center-Report-Dec-2024-Interactive.pdf>

2024: <https://lozierinstitute.org/wp-content/uploads/2025/11/A-Legacy-of-Life-Love-2025-Rising-to-the-Occasion-with-Unwavering-Care.pdf>